

Exhibit 2

Mobile - Powering the Internet

mobileinc.com/products.html#fragment-2

Language: English

Vobile
Powering the Internet Video Economy®

PRODUCTS TECHNOLOGY IN THE NEWS COMPANY CONTACT

Products

Overview | Rights Management | Filtering & Monetization | Business Analytics | TVsync | TV Search & Recommendations

[VideoTracker](#) | [VideoTracker Live](#) | [Vobile Internet Media Monitoring System](#)

The Real-time Solution for Live Events

Unauthorized live webcasts on streaming sites have become a serious problem for rights holders of live events; they erode revenue from Pay-TV and official online subscriptions by attracting millions of viewers who pay nothing to watch these events.

Vobile VideoTracker Live is a real-time solution which enables content owners to identify unauthorized simulcasts within minutes of a live broadcast and take timely enforcement actions, also opens opportunities to convert viewers into paying customers.

Benefits

- Reduces enforcement costs significantly by minimizing the time and effort required to identify unauthorized simulcasts and take appropriate action (e.g. block, redirect, monetize).
- Saves time and effort with fully integrated in-house automated system and workflow.
- Minimizes False Negatives and False Positives with intelligent discovery and VideoDNATM identification.
- Reduces loss due to unauthorized simulcasts by allowing actions to be taken within seconds of discovery and identification.
- Enables an excellent opportunity to convert viewers into paying customers.

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graph LR; CO[Content Owner Data Center] --> VDNA[VDNA Live]; VDNA --> VDDB[VDDB Live]; VDDB --> VTE[Video Tracker Live Discovery Engine]; VTE --> VTC[Video Tracker Live Console]; VTE -.-> LS[Linking Sites]; LS --> LS1[Web-based Live Streaming Sites]; LS --> LS2[P2P Streaming Networks];
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Features

- **Comprehensive Coverage** - Covers all major live streaming sites worldwide.
- **Intelligent Search** - Scans thousands of blogs, chat forums, indexing sites and search engines to discover illegal streams.
- **Rapid Discovery** - Identifies unauthorized simulcasts within minutes of the live broadcast.
- **Accurate Identification** - Accurately verifies infringements using Vobile's advanced VideoDNA technology.
- **Web Interface** - Provides an easy-to-use Web interface to view match results and export historical monitoring reports.

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